**Promoting Standard 209 Ideas**

1. Seminars/Presentations
   1. Houston ASHRAE seminar (June) and Atlanta (January). TC4.7 has already voted support for a seminar to be presented at the June meeting in Houston.
   2. Building Performance Analysis Conference and SimBuild in Chicago in September.
   3. Local IBPSA-USA chapter meetings/webinars.
   4. Local AIA chapter meetings/webinars
   5. Local ASHRAE chapter meetings
   6. Develop template presentation slides for all to use and share updates.
   7. Post a brown bag type presentation slide deck for anyone to use.
   8. Develop an ASHRAE Learning Institute half or full-day course. IBPSA-USA partnered with ASHRAE on development of the current energy modeling fundamentals course. The IBPSA-USA Education Committee might be interested.
   9. Relevant AIA committees
   10. Provide status update to ASHRAE TC 4.7 Energy Calculations, 2.8 Building Environmental Impacts and Sustainability, 7.6 Building Energy Performance
2. Publications
   1. IBPSA-USA newsletter article, which has a distribution list of about 5000.
   2. AIA Energy Modeling Guide
   3. IBPSA-USA BEM Library as a potential location for guidance related to the standard.
   4. Development of an ASHRAE User's Manual.
   5. Development of a ASHRAE special publication companion guide
   6. Draft a press release and send to engineering and architect magazines and web sites
   7. ASHRAE Journal Article
3. Software
   1. Liam Buckley of IESVE is interested in the standard and doing some promotion related to using their software in the modeling cycles.
4. Utilities
   1. Chris Balbach has been working with a utility in Texas, and I think they are interested in referencing the standard.
5. Standards and Beyond Code Programs
   1. Promote adoption in Standard 189? (not sure whether it's a fit).
   2. Propose an amendment to 90.1 that requires 209 compliance (probably not).
   3. Part of LEED 4.1 - someone present to LEED EA TAG? Draft language that they could use?
6. Meta
   1. Develop a new informal committee of volunteers and a volunteer leader to continue the efforts? Leverage this effort with development of a new formal ASHRAE standing committee (if it makes sense). Or, create this effort within a new or existing IBPSA-USA committee.
7. Modelers using 209
   1. Develop a table to guide user's to what optional sections should be complete to support different objectives/applications/use cases (e.g. design assistance, LEED, IPMVP Option D M&V, code compliance etc). So for each application identified by the committee, "requirements" language could be developed by the committee and shared with the organization for their adoption. This would make it easy for them to incorporate the standard into their documents or contract language.
   2. Develop model terms for a design or design/build contract that requires 209 compliance. Provide brief guidance to owners reps on what to ask for.
8. Web/email
   1. Questions and answers for Unmethours – one per week for a year?
   2. BLDG-SIM, EnergyPlus-users, eQUEST-users, TRNSYS-users, ESP-R, SBSE, LinkedIn, others? Announcement and questions.
   3. BEM Book Wiki
   4. Wikipedia
   5. Maybe nice to have a website/blog somewhere to support users of the standard. Give updates on who's using it, and maybe post case studies when organizations do adopt it.
9. Funding Sources
   1. USDOE
   2. IBPSA/IBPSA-USA

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