

IMPEL

APPLY BY NOV 15, 2022
at IMPEL.LBL.GOV

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Helping Innovators bring built-environment, energy-related projects to market.



IMPEL accelerates climate tech to market by:

- **recruiting** and **fostering** a dynamic innovator community
- **mentoring** them to develop strong entrepreneurial skill sets; and
- **accessing** powerful public and private tech-to-market pipelines

IMPEL Innovator projects may be hardware, software, services, or programs.



Greentown Labs



Past IMPEL Innovators have:

- received **grant funding** (ARPA-E, SBIR/STTR, DOE, and NSF awards)
- received **private sector funding**
- received **utility incentives**
- received **technology demonstration opportunities**
- generated **new jobs in clean tech**
- found **team and advisory board members**

*Incubating Market-Propelled
Entrepreneurial-Mindset at the
Labs and Beyond*

IMPEL launches call for Innovator Applications:

Impel your building and energy technologies to impact

IMPEL invites entrepreneurs, building/construction/energy/policy/workforce professionals, small business owners, national labs researchers, university faculty members, graduate students, and all other innovators with applicable projects to apply to our **free** program for the upcoming season! We provide entrepreneurs-at-large with coaching, mentoring, and powerful pipelines to funding opportunities in support of the built environment, i.e. projects for buildings, smartgrid, and renewables.

Various projects are welcome, including hardware, software, services, solutions, and programs. Each selected project gets segmented into one of the categories listed below.

- **Decarbonize:** radically reduce emissions for a zero-carbon built environment
- **Digitalize:** smartly connect buildings, EVs, renewables, energy storage, distributed energy resources, people, and organizations
- **Democratize:** provide just and equitable access to wellness in a resilient living environment

IMPEL is a Department of Energy tech-to-market program focused on building technologies, funded by the Building Technologies Office and implemented by Lawrence Berkeley National Laboratory. The program provides unique & customized support to Innovators with world-class pitch coaches, science and business expert mentors, and access to powerful public and private tech-to-market pipelines. Through participation in IMPEL, early-stage innovators can translate the premise and promise of their work into the language of business, boosting their chances of bringing their building technologies to market.

IMPEL has helped 165 early-stage Innovator teams secure \$20M+ in non-dilutive and private funding and create ~100 jobs since it was established in 2019. Our alumni are based in 25 U.S. states and over 50% are non-white and/or non-male. As the program continues to grow, we hope to continue to broaden our Innovator pool with increased gender, racial, and regional diversity.


Our *priority deadline* is **November 15th**, but spots are already filling up! Please apply and/or forward this information to others who may be interested in this great opportunity. To learn more about IMPEL, please visit our website impel.lbl.gov, or watch the IMPEL Kickoff Webinar.

In partnership,
IMPEL Team
impel@lbl.gov

Apply Now: [IMPEL.LBL.GOV/APPLY](https://impel.lbl.gov/apply)

[Watch the IMPEL Kickoff Webinar](#)

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